



**Join Us!**  
**Recycled Fish**  
**2010 24 HOUR FISH-a-THON**  
 Presented by 

**Fishing around the clock and around the nation.**

**Raising awareness for the problems facing our waters.**

**Raising money to help them.**

**September 10 & 11, 2010**



**Our lakes, streams and seas are in trouble.** It is the result of many things, from over-consuming water to over-harvest of fish to pollution to invasive species. Many of the main issues in our waters come from problems in our broader environment because everything runs downstream.

By joining the Recycled Fish 24 Hour Fish A Thon you become a solution to those problems. To solve them, we need awareness and education, and you're helping with that by participating in this event, while helping raise funds for us to do more of it at Recycled Fish.

By signing up as an 'Angler Ambassadors,' you're not obligating yourself to organize a 'come one, come all' kind of fishing event where people come to a specific place and fish for 24 hours. What you're agreeing to is you and a partner fishing for 24 hours straight at the beginning of September. Other anglers will be doing the same thing at different waters all across the country, all at the same time.

The 24 Hour Fish A Thon is exciting! How many people can say they fished for 24 hour straight? There is media attention, there are prizes, and some of the prizes are BIG. Boat US Angler is covering this year's "trips of a lifetime," last year we gave away a trip to Spring Bay Resort and Lake Amistad.

If you'd like to participate, you need to know that you're signing up for three things:

1. To fish for 24 hours straight, with a partner, and document your catches with a digital camera, then post them to the website later
2. To raise money by asking people to sponsor hours that you're fishing or fish that you're catching
3. To raise awareness by being a good ambassador of the sport, our cause, SAFE Angling tactics, and identifying local issues facing that fishery

A quick word on sponsorship. Rather than going to companies and asking for big money, the 24 Hour Fish A Thon is about *grassroots*. It's asking someone to sponsor an hour of fishing for \$25. It's asking someone to sponsor your first 5 fish for \$5 each – or whatever they can afford. This gets far more people involved. More people feel 'a part of something,' more people hear about us, more people are involved in Stewardship.

There's an introductory video you can watch here: <http://www.youtube.com/user/RFAmbassador?feature=mhw5#p/u/0/xx52CWMCyJA> - check it out. Then let Buddy Johns (Buddy@RecycledFish.org) and Teeg Stouffer (fishrecycler@recycledfish.org) know that you're interested!

**Recycled Fish is the national 501c3 non-profit organization of anglers living a lifestyle of stewardship both on and off the water, because our lifestyle runs downstream.**

**Recycled Fish helps solve problems facing our lakes, streams and seas by "advancing the stewardship ethic" ... teaching solutions to the people most closely connected to our waters, and leveraging their passion to inspire change through everyday living.**

**Our largest program is our Sportsman's Stewardship Pledge. Anglers pledge to live a lifestyle of stewardship both on and off the water, and in turn become members of Recycled Fish. The Stewardship Pledge can be seen - and taken - at [www.RecycledFish.org](http://www.RecycledFish.org).**

**Contributions to Recycled Fish are tax deductible, and are used for stewardship education programs, initiatives and activities which engage, educate and equip anglers and other outdoor enthusiasts to live as stewards every day.**